

Isamu Yoda
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Working Experience:

Kiban.Inc, Tokyo, 2002 and 2004

Project assistant for a web development company. Worked on a variety of projects including: coding HTML, Flash authoring, making proposals, organizing and managing the projects for several clients which include real estate, education and government.

Tokyo Designers Block Committee, Tokyo, 2003

Staff. Worked with eight staff members for a design event hosting over 200 domestic and international designers. Negotiated with several retail stores and communicated with international designers for exhibiting their work, and organizing human resource for each event needs.

Kanazawa International Design Institute (KIDI PARSONS), Kanazawa, 2000 and 2001

Summer workshop assistant for a digital class (Photoshop and Form Z) and a photography class (from basic photography to printing).

Related Experience:

Gaia and Gino Sponsored studio: design for a dog brand - dog beds and a dog mirror

Created a dog brand with several dog products based on dog behaviors, finally to exhibit at Sportmax in Milan and MaxMara in New York, 2006.

Ozeki sponsored studio: designed akari lamp (Japanese paper lamp)

Collaborated with Maho Uchida. Creating Japanese paper lamp. Using a module system and same techniques as Isamu Noguchi's Akari lamp. Finally to exhibit at both Art Village in Kanazawa, Japan and Isamu Noguchi Museum in Queens, New York, 2001.

Produced **ceramic tableware**

Produced and sold ceramic tableware for three years. Focused on creating useful and affordable price cups, dishes, vases, and bowls with craft oriented detail. Using wheel modeling and many kinds of glaze, 1997 - 1999.

Skills:

Proficient in Windows and Macintosh systems

Alias Studio tools, Ashler-Vellum Graphite, Form Z,
Adobe Illustrator, Photoshop, InDesign, Quark Xpress,
Macromedia Dreamweaver, Fireworks, Flash, HTML, CSS,
Microsoft Word, PowerPoint, and Excel.

Comfortable to work with ceramics both wheel modeling and mold making, metal welding,
model making with wood, foam, plaster, clay, resin, and sketching and rendering with markers and pencils.

Speaking English and Japanese

Award and Exhibition:

Finalist of International Furniture Design Fair Asahikawa 2005
IDSA and Dyson: Second Prize, " Eye for Why" - National Design Competition 2004

Education:

California Collage of the Arts, Industrial Design, San Francisco, CA, 2004 - 2006
Parsons School of Design, Product Design, New York, 2002
Kanazawa International Design Institute (KIDI PARSONS), Product Design, Kanazawa Japan, 2000 - 2002

Reference and portfolio available on request.